

Kirti Khairnar

User Experience | Visual Designer

Passionate about creating seamless, accessible experiences that turn complexity into clarity and connect people with technology in meaningful ways.

kirtikhairnar7@gmail.com

+91-9869756005

www.kirtikhairnar.com

www.linkedin.com/in/kirti-khairnar/

WORK EXPERIENCE

Quantiphi | Nov 2021 – Mar 2025

Senior Graphic Designer (UX-focused)

Jul 2024 – Mar 2025

- Redesigned the corporate website with **data-informed information architecture, navigation and user flows**, increased conversions by **25%** and session duration by **30%**.
- Conducted **user research, heatmap analysis, and A/B testing** to uncover pain points, improving engagement by **15%** while aligning design outcomes with business objectives.
- Built and scaled a **component-based design system with accessibility compliance**, reducing design debt and accelerating feature rollout by **40%**.
- Designed **responsive, mobile-first prototypes** to validate new concepts and improve usability across devices.
- Conducted **competitive benchmarking and heuristic evaluations**, highlighting industry gaps and informing design decisions.
- Advocated for **inclusive design practices**, ensuring cross-device and cross-audience usability.
- Partnered with developers and business stakeholders for **consistent, high-quality implementation**.

Graphic Designer

Nov 2021 – Jul 2024

- Created design assets for industry and partner marketing, **boosting campaign success rates by 20%**.
- Designed **high-impact pitch decks and visual presentations**, improving client pitch win rates by **10%**.
- Led branding initiatives** to establish cohesive visual identity across internal communications.
- Translated complex project data** into clear, intuitive visual formats that enhanced team collaboration.
- Designed **visual assets for digital products and web interfaces**, improving content structure and usability across platforms.
- Collaborated with cross-functional departments** for strategic branding and communication design, ensuring alignment with organizational goals.

Pillcraft | Jul 2021 – Oct 2021

Design Intern

- Designed packaging, brochures, and digital graphics, increasing online engagement by **20%** within a month.
- Applied iterative design processes and incorporated user feedback to refine deliverables.

EDUCATION

Advanced Certification in UI/UX IIITB

Nov 2023 – Jul 2024

Gained in-depth knowledge in user-centric design principles, interaction design, usability testing, and UX research.

Bachelors in Electronics & Telecom. VESIT

Aug 2018 – May 2022

Sr. Editor, VESITConnect, VESIT: Led social media and newsletter team for 2 years.

SKILLS

Design: UI/UX Design, Prototyping, Wireframing, Interaction Design, Information Architecture, Responsive Design, Design Systems, Storyboarding, Visual Design, Branding

Research: User Research, Interviews, Usability Testing, Surveys, A/B Testing, Competitive Analysis, CRO

Tools: Figma, Sketch, Adobe Creative Suite, HTML/CSS (Beginner), Google Analytics, Hotjar, Miro, Balsamiq

ACADEMIC PROJECTS

Synrgy - Sports Community App, (IIITB)

Designed a user-centric sports community platform to connect people with local events. Delivered end-to-end experience design, from research and wireframes to visual design, ensuring accessibility and engagement.

Analysis of Image Processing Techniques for Crack Detection, (VESIT)

Published in the International Journal of Researches in Biosciences, Agriculture and Technology (IJRBAT). Developed an automated method for concrete pipe crack detection, applying analytical problem-solving and research rigor.